

Chuck Reed

Region Vice President
Southeast Region

Chuck Reed is the Region Vice President — Southeast, reporting directly to Waterworks President, Jack Schaller. In this role since 2014, he has full P&L responsibility for the sales growth, vendor/customer relationships and operational excellence in the states of Tennessee, Kentucky, South Carolina, North Carolina, Georgia, Alabama and Florida.

Chuck has spent his entire career with Core & Main and its predecessor organizations starting in 1973. He started in the warehouse, progressing up through the organization as Branch Manager and District Manager culminating as Region Vice President — Southeast. In 2006, Chuck was named Region Vice President — Fire Protection which he held until his current role.

Under Chuck's outstanding leadership, Fire Protection received the Mark of Excellence Award in 2012 which recognizes top regional performance. In 2016, Chuck received the prestigious CEO Award for exceptional performance leading the Southeast Region again to the number one spot. He is a trusted role model who has developed an organizational culture that inspires others to do their best. Chuck embraces talent development and is seen as an industry leader with customers and vendors. He anticipates emerging opportunities and adapts business plans to effectively compete in the region.

Chuck is an active member of the American Water Works Association, National Utility Contractors Association, National Fire Protection Association and American Fire Sprinkler Association. He volunteers his free time with the Florida Sport Fishing Association where he promotes conservation and the sport.

